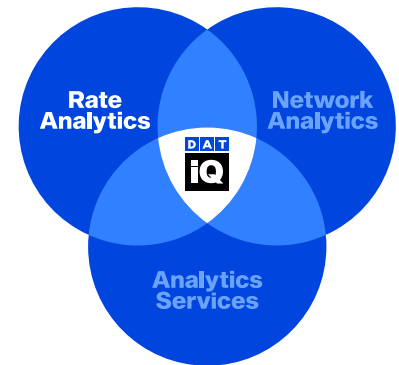




# Rate Forecasting for Shippers

**Ratecast is an AI-powered freight rate forecasting tool that leverages \$1T+ in direct shipment transaction data to provide highly accurate (95%+) spot and contract rate predictions across North America.**



**Ratecast delivers forward-looking insights to help you budget smarter, optimize procurement, and mitigate risk.**

## Key solution capabilities and features

### Lane-specific forecasting:

Uses historical data, real-time conditions, and AI to model pricing for precise lane-level forecasts.

### 8-day to 13-month forecasts:

Short and long-term visibility to inform mini-bids, contract negotiations, and strategic planning.

### Hybrid market views:

Combines historical, real-time, and predictive data for a full-market intelligence strategy.

### Multi-lane analysis:

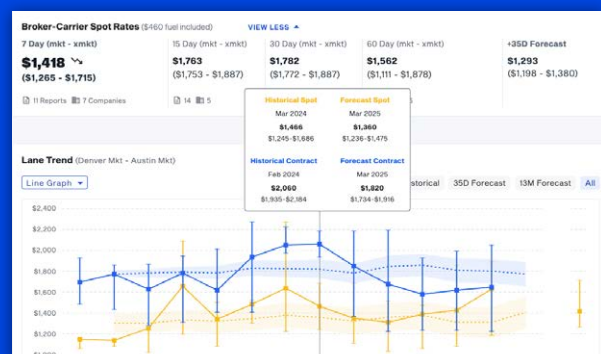
Spot forecasts available within multi-lane planning tools for broader network optimization.

### Forecast ranges:

Displays minimum, maximum, and expected rate trends for confident decision-making.

### Multi-equipment & rate types:

Supports dry van, reefer, flatbed across spot and contract markets.





# Rate Forecasting for Shippers

## Why Ratecast?

### Tactical agility



#### Next-level procurement:

Improve bidding strategies, RFPs, and contract negotiations with predictive intelligence.

#### Operational efficiency:

Optimize routing guide performance, reduce cost overruns, and plan for peak periods.

### Strategic insights



#### Accurate forecasting:

Plan ahead with data-backed rate predictions to budget smarter and control costs.

#### Competitive advantage:

Get ahead of the market by anticipating pricing shifts before they happen.

#### Risk mitigation:

Proactively adjust to market disruptions like fuel surcharges, labor shortages, and seasonal demand.

### Proven performance



#### Accuracy:

11 million+ daily forecasts with 95% accuracy

#### Trust:

Trusted by 1,300+ shippers for strategic freight planning, including 13 of Gartner's Top 25 supply chains

## Predict future freight rates with confidence.

Ratecast is an add-on for DAT iQ RateView users, providing an advanced forecasting layer to enhance real-time rate intelligence. Talk to our team to explore how DAT iQ can help you solve day-to-day challenges, transform shipping operations, and confidently navigate market volatility.

Visit [DAT.com/shippers](https://www.dat.com/shippers) to learn how you can take the uncertainty out of freight.