

DAT Keypoint®

Why **choose** DAT Keypoint?



Here's how DAT Keypoint meets the needs of your business:

- DAT Load Board™ interface
- DAT CarrierWatch® interface
- DAT Trendlines™
- Document Imaging
- LTL consolidation
- Multi-Modal module
- Outside agent module
- EDI
- Custom reports
- Customer web portal for load tracking
- ProMiles® and PC*Miler®

Implementing a transportation management system (TMS) is a big decision that requires thoughtful planning and execution. Before you buy, you need to know what to look for and what questions to ask.

Once you're at the point where you are considering suppliers, then consider DAT Keypoint. It is the transportation management software designed specifically to meet the needs of brokers and 3PLs to help you work more productively, efficiently, and profitably.

A Customized System to Meet Your Needs

Choosing the right transportation management software has never been more important. Brokers today are facing obstacles that weren't there just a short time ago:

- Today, you really need to differentiate yourself from the competition. The right software can improve your customer service and enhance relationships with your customers. Having better technology could mean the difference between covering a load and winning the business versus missing the deal.
- Shippers continue to face economic challenges, so cash flow management and evaluating credit risk remain high priorities for brokers.
- Carriers who have performed well in the past are struggling with economic and regulatory changes. Some have had to park their trucks or close their doors while others are cutting corners on insurance, equipment maintenance, and other key areas. Now, more than ever, you need to keep your carriers healthy by providing freight and prompt payment. You also need to be extra vigilant when vetting new carriers.

Brokers of all sizes are facing the same issues. Whether you're just starting out, you've outgrown your current transportation management system, or you want to expand your business, DAT Keypoint is the solution that is right for you today and far into the future. Thousands of brokers have been using Keypoint for a decade or longer.

DAT Keypoint®

Pricing

We provide a customized solution for every customer. Pricing varies because every customer has unique business needs.

For more information on how DAT Keypoint can help you, call 1.800.728.7305.

The foundation of Keypoint, powered by an Oracle database engine, is a single-entry system that drives the information to every module, eliminating duplicate entries and reducing human error.

The core system includes all the functionality you need to move more loads, and earn more money, with fewer back-office personnel.

- The Operations Module is the central solution for managing every aspect of your truck broker operations—from order entry to dispatch and tracking.
- The system includes a fully functional accounting module to handle all aspects of your business including accounts receivable, accounts payable, general ledger, invoicing, and aging.

Installation

Once we've worked with you to customize your solution, our trained installation team takes over. The best computer system, however, is useless if you don't know how to fully utilize it or if learning the system takes too long. Keypoint customers are assured of the following:

- Qualified professionals with years of transportation and computer experience guide you through the installation process and train your employees.
- Your system is assembled, loaded, and thoroughly tested by Keypoint before it is delivered to your facility so that when we arrive to train you, all the hardware and software has been staged and tested, and valuable training time is not wasted.
- Keypoint pre-loads your customer, carrier, and bill-to information into your system at our offices prior to actual onsite installation.

Training & Support

Our trained installation team is here to get you up and running quickly and provide support when you need it. Qualified instructors conduct training at your pace, in your offices, on your equipment, using your data. Most of your questions and concerns can be addressed immediately using our toll-free support number. If necessary, we have the ability to connect to your system. Most situations are resolved in a short, three-minute phone call.