DAT®

Freight & Analytics

Frequently Asked Questions
Broker Edition

PRIORITY BOOKING FAQ

What is Priority Booking?

Priority Booking combines the power of Book Now and Private Network with Negotiation and Load Tracking to deliver an end-to-end solution that reduces friction and operational costs by providing a connected experience to match, transact and deliver a shipment all within one application, DAT One.

What is Private Network?

Private Network is a comprehensive tool that:

- Allows Brokers to build a network of carriers to which Brokers can post a load

- Creates and maintains partnerships with Brokers and Carriers by providing loads to them that are not available on the open marketplace

- Increases Brokers team's efficiency by automating loads not posted to the open marketplace

- Saves time by working with Carriers that Brokers have already onboarded and vetted

- Allows Brokers to create, manage and post to their private network via DAT's UI platform and integrate with your TMS using our API's

What is Book Now?

Book Now allows a Broker to post a load that does not require negotiation, so you can receive instant accepts for your posted rate within the DAT UI platform.

What is Negotiation?

Negotiation allows a Broker to post a load that accepts bids, so you can manage all the bids from your private network. This will enable you to spend less time on the phone negotiating rates and see more bids to book a load with the right partner at the right place.

What is Tracking?

- Provides real-time asset tracking service that empowers Brokers to monitor and maintain visibility

- Delivers continuous geo-location data throughout the tracking lifecycle

- Reduces Broker to Carrier check calls

- Supports the Brokers ability to remain in contractual compliance with its Shippers by providing location updates every 15 minutes with their shipments are in transit

- Records waypoint arrival and departure time stamps using geofence detection logic

- Reduces Carrier calls to Brokers for facility information when Brokers assign a dock to their waypoints and Carriers can view all pertinent facility information in the DAT One mobile app

- Provides alerts to keep Brokers informed on the key events and the progress of their shipments

DAT's New REST API's

New REST API's deliver a better customer experience and more features with documentation easily accessed via DAT's Developers Portal.

Compliance

- What are my responsibilities as a Broker:

    - DAT does not guarantee accuracy of carrier data. It is the Customers' responsibility to verify each carrier prior to booking a load. You must make your own determination as to safety, authority and/or business practices.

    - Brokers certify they have obtained all carrier information provided to DAT or uploaded to a DAT Service in a legal and lawful manner and that the Broker has authorization to upload such carrier information to a DAT Service. Brokers shall indemnify DAT against any violation of data protection laws or rules regarding collection and use of confidential data.

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