



**DON'T
GUESS.
KNOW**

Take the uncertainty out of transportation

To navigate market volatility and support shifting corporate objectives, you need insights that accurately reflect rates, capacity, and volumes.

DAT iQ empowers you to take charge of your supply chain. Built on the deepest, most representative data in the industry, with over \$110B in annual spend sourced directly from paid transactions, not third party data, DAT iQ provides granular benchmarks, rate and capacity analytics, and reports tailored to your business, helping you drive bottom line performance.

Comprehensive intelligence on market rates, capacity, and volumes



**Benchmark
Analytics**

Granular benchmarks by lane, carrier, industry and more help contextualize performance to drive budgeting, procurement and network design strategies.



**RateView
Analytics**

Visibility into market rates and evolving capacity trends, with predictive forecasts. Insights on hidden capacity for rapid sourcing decisions when conditions tighten.



**Custom
Analytics**

Tailored insights for your unique challenges. Get custom dashboards, or configure APIs to integrate DAT iQ's data into your existing analytics platform.

500+ SHIPPERS TRUST DAT iQ TO MANAGE THEIR SUPPLY CHAIN & LOGISTICS

“DAT iQ allows our team to perform a complete financial review of our network. Analytical data and visual tools help us better plan and implement sourcing strategies that align with emerging market trends.”

*Mark Brazeau,
Head of Logistics
Fiat Chrysler*





DON'T GUESS. KNOW

Elevate data into actionable insight

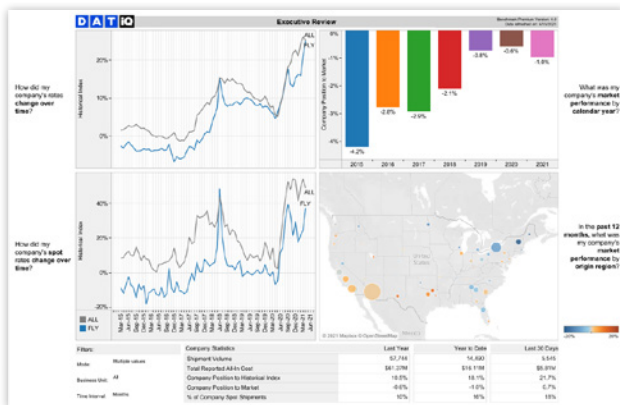
- Understand true performance by contextualizing the impacts of shifting conditions.
- Report to stakeholders with dashboards that enable segmenting by lane, carrier, business unit, and more.

Adapt to market conditions

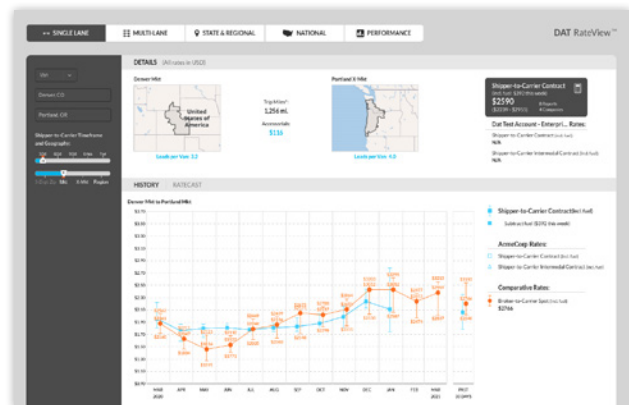
- View historical performance against the market to inform procurement strategies and prioritize carrier relationships.
- Adapt to shifting rates with real-time performance metrics that focus your efforts on what matters most.

Drive network efficiencies

- Identify savings opportunities with granular views into spot premiums over contract rates for key lanes.
- Analyze historical rates and performance within critical areas of your freight network to build efficient, forward-looking network designs.



Within **Benchmark Analytics**, the Executive Review dashboard gives upper management a clear view of inflation, market position, and budget performance.



Rateview Analytics gives you insight into current and historical rates for your priority lanes to support rapid sourcing and other crucial operational decisions.

Review your supply chain strategy and operations
with DAT iQ's transportation market experts

www.DAT.com/ShipperiQ