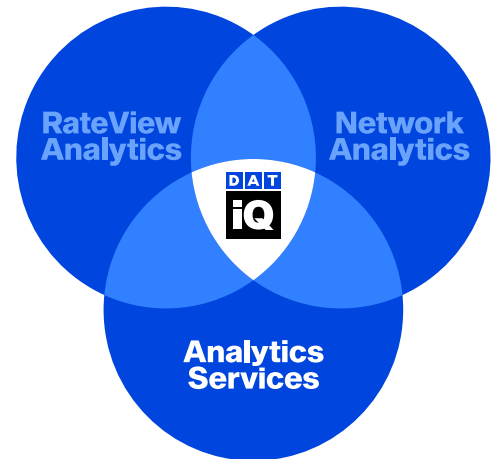




# Analytics Services for Shippers

## Unlock the full potential of your business with advanced data services

DAT iQ Analytics Services puts a data management expert on your team. Experts guide your business through custom analyses, API integrations, data cleansing and aggregation, and strategy-building so your data bolsters your business and doesn't hold you back.



### Custom Data & Analytics Support



Uncover insights with strategic data analytics solutions tailored for your business operations.

Put your data to work with custom services like cleansing, aggregation, integrations, and analysis.

### API Integrations



Integrate data from any DAT product or service into an existing tech stack to enhance and centralize internal workflows.

Streamline analysis processes and operate with greater efficiency.

### Consultation



Tap into an in-house team of subject matter experts for one-time or recurring consultative conversations, data evaluation, and ongoing support.






Leverage this team to access the data and visualizations to take your analytics to the next level.



# **Analytics Services for Shippers**

**Ensure your data works for you with a range of services available to help solve the most complex challenges.**

**Shippers can leverage Analytics Services via large one-time or recurring consultative engagements to solve unique business challenges:**

-  Integration of DAT products into an existing tech stack; Flat files for more custom data consumption; Custom partitions of DAT's own data warehouse
-  Data cleansing and consolidation to improve data hygiene and compliance reporting functions
-  Templates and advice for using products; Guidance on interpreting and acting on insights to maximize ROI
-  Create or improve custom data visualizations and dashboards; Adapt reporting for different audiences or stakeholders
-  Drive successful adoption and implementation of a strong analytics infrastructure; Help guide change management toward becoming more data-oriented organizationv

**At DAT Freight & Analytics, we believe in going above and beyond static one-size-fits-all frameworks to find the right solution for our customers. Find out why over 1,300 shippers trust DAT iQ to help solve day-to-day challenges, plan with precision, and transform shipping operations.**

Visit [DAT.com/Empower\\_iQ](https://www.dat.com/Empower_iQ) to learn how to take the uncertainty out of freight