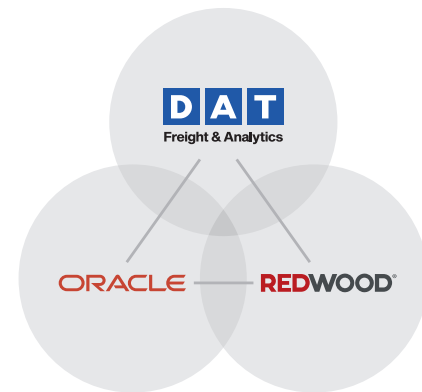




Plan, budget, and source confidently with the most reliable rates integrated directly into your workflow

DAT iQ is now available within Oracle Transportation Management (OTM), putting the power of third-party, verified, and unbiased rate data right where you work.



Embedded rate intelligence for OTM Cloud users

Built-in partnership with Redwood Connect, the official DAT app for OTM integrates verified DAT iQ rate data directly into your existing OTM Cloud workflows. The integration enables instant access to DAT's \$1T+ database of real freight transactions sourced from shippers, brokers, and carriers – the largest and most diverse in the industry.

Seamless integration

Query DAT rates directly inside OTM – no tool-switching or manual uploads.

Real-time rates

Spot and contract rates based on verified shipper-paid transactions, not estimates.

Mode coverage

Access rate intelligence for truckload (dry van, temp-control, and flatbed).

Executive reporting

Provide performance benchmarks and ROI reporting to support budgeting and strategic planning.

Five key ways DAT + Oracle helps smart shippers

Modern shipping is about getting lean, efficient, and scoring wins. This integration helps you:

1. Streamline workflow

Eliminate guesswork and inefficient processes to boost team productivity.

2. Control freight costs

Align with real-time market data to avoid variance and overspend.

3. Improve tendering

Replace stale rate tables with dynamic, market-aligned pricing.

4. Accelerate sourcing

Make decisions faster — all in one system, with no more rework or spreadsheet lookups.

5. Deliver proven ROI

Shippers using DAT iQ solutions typically see 1-5% savings in their freight spend.

How it works:

Reliable OTM integration

Powered by RedwoodConnect™, a trusted Oracle partner with 10+ years of experience delivering fast, low-lift implementation.

Quick deployment

Low-touch setup helps IT, procurement, and transportation teams align quickly.

Flexible add-on

Available for existing DAT customers or bundled with DAT iQ solutions for new buyers.

Simple pricing

One-time implementation fee, then flexible monthly or annual billing that scale with your usage — typically based on your spot load volume and rate lookup activity in OTM.

Get started

Ready to embed DAT into your OTM workflow?

Let's talk about how easy it is to get started — most integrations go live in just 2-4 weeks. Explore more at DAT.com/shipper-partner/OTM